



CARPET-BRITE

Concentrated, Odor and Allergen Destroying Extraction Detergent

Carpet-Brite is a powerful, low-foaming, low alkaline cleaner formulated to deliver clean, soft, odor free carpets. Professional formula designed for use in portable extraction units both professional and homestyle machines including Bissell, Hoover, Dirt Devil, Rug Doctor and Oreck and Rainbow. Powerful, fast-acting formula cleans with a minimum of dwell time resulting in fewer cleaning passes and less water used to get carpets clean. Designed to remove a wide range of soil and stains promoting cleaner, brighter carpets.

- Cost Effective** - Many carpet shampoos cost about fifty cents per ounce and dilute at two ounces per gallon of water. What does this mean? That for every gallon of water used in a carpet machine, these shampoos cost the customer one dollar. Many consumer-grade carpet shampoos are equipped with one-gallon tanks. As any owner of one of these machines knows, these tanks constantly need to be emptied and refilled. Each time they empty and refill the tank, it is a one dollar charge. Carpet Brite, on the other hand, costs 16 cents per gallon at the standard dilution ratio of one half ounce per gallon. Carpet Brite is concentrated and far less expensive. Every time they empty and refill a tank using Carpet Brite, it is a sixteen cent charge.
- Carpet Friendly** - Carpet Brite contains no harsh alkaline ingredients that cause carpet fibers to become stiff. After shampooing with Carpet Brite, the fibers will remain soft and supple. In addition, some shampoos stick to the carpet, which will then quickly re-soil. Carpet Brite contains a hydrophilic surfactant, which rinses easily from the carpet fiber and will not stick. Thus, carpets stay cleaner longer.
- Machine Friendly** - Carpet shampoos break down easier than vacuums and they are more expensive to repair. Common reasons for breakdown include clogged solution lines and rust build-ups. With many other carpet shampoos, it is very easy to clog a line, as the shampoos are thick and gooey. If any shampoo is left over in the line, it can solidify and cause a clog. Carpet Brite, on the other hand, uses a combination of detergents and emulsifying surfactants to clean the carpet. No goo, no clogs! Carpet Brite also contains special ingredients called chelating agents that prevent the buildup of calcium and magnesium deposits that also lead to clogs. And it has rust inhibitors that prevent components like vacuum and brush motors and turbines from seizing up.



Technical Data

Appearance	Clear, water-thin blue liquid
Odor	Fresh, pleasing fragrance
pH Concentrate	8.75 +/- 0.25
pH In Use	7.25 +/- 0.25
Solubility	Completely soluble in water
Rinsability	Rinses film free
Flammability	None
Viscosity	<15 Centistokes
Specific Gravity	1.00
Freeze Thaw Stability	Protect from freezing



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