



Want Cleaners that Work?



We Make Cleaning Easy!

www.kleenco.com - Cleaning Solutions that Work!

Cleaning solutions that save you money

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EASY-START

Helping you sell more customers...more often!

Repeat customers: they are the foundation on which every successful business is built.

Not only are they key to stability and profitability, repeat customers are also invaluable in increasing opportunity. Kleenco Products are a time-tested way to increase repeat business, and the stability, profitability and opportunity that comes with it. And now, with the Easy Start Program, starting to build your repeat business with Kleenco is a simple, no hassle experience.

Kleenco has been sold through vacuum dealers for over 30 years. In that time, it has helped its dealers to build customer loyalty, increase word-of-mouth sales, and enable their customers to achieve professional-level results. Here's what some of our dealers had to say:

"We all want that magic product, the one that is profitable the day you sell it, and remains profitable because customers keep coming back to buy more. A product that will never be seen in "Wally World" or at your cost online. A product that compliments what you are already doing. If your store specializes in selling cleaning solutions, especially vacuums, Kleenco can be that magic company for you. It certainly has been for us at A-1 Vacuum Kalispell." -Fran Tabor

"If you are looking for products that will bring customers back into your store, Kleenco products are what you are looking for. Our customers love value and Kleenco offers them quality cleaning products at very affordable prices. Quality products, affordable prices and outstanding customer service make Kleenco one of our most valued vendors."

-Wayne M. Cooper, President, Mr. C's Vac and Sew Center

The Easy-Start Package contains a broad, robust mix of products that puts you in the perfect position to start taking customer problems, and handing back solutions. For over thirty years, we've had our ear to the ground and have been taking note of the kind of problems that give customers headaches. Imperfection-magnifying wood floors, hard-to-clean laminate floors, tricky marble, lush, white, easily-stained carpet, impervious shower stains. No matter the cleaning headache, we've heard it time and time again. And we've also heard time and time again from enthusiastic customers who solved their cleaning problems with Kleenco products. No matter what cleaning headache your customer has, we've designed the Easy Start Package to make it easy to hand them the solution.

All from one source, one supplier.

"My favorite saying to customers when they leave our shop is "Have Fun Cleaning!" (If you're not having fun cleaning we should talk!) My favorite products: PK-200, Effortless, Shower Kleen, Kitty Scram, AllerRest Hepa Filter Wash, De-Solver, Carpet Brite, Oxy-Brite, Liquid Laundrette...I have to stop or I'll end up listing them all. You too can have fun cleaning."

-Deb Schreiner, Conrad Co. Super Store- Vacuum & Janitorial Supply



Just \$1496.16

Price Includes....

- Retail Value \$4,156.44
- Free Display & Sign
- Free Freight
- Free Internet Advertising
- Free Partnership Labeling



Deb is right. People should have fun cleaning. And with Kleenco, you can give every one of your customers a gratifying cleaning experience. The following survey was conducted by the Soap and Detergent Association (SDA) and asked which surface or fixture gave the respondent the most satisfaction when cleaned. Here's what they said:

- Floors (21%)
- Toilets (21%)
- Countertops (20%)
- Showers (15%)
- Windows (12%)
- Sinks (7%)
- Mirrors (3%)
- Don't know (3%)



Cleaning preferences are both variable and personal, and every person has that one special feature of their home that they get the most pleasure having clean. With the Easy Start Package, you'll have on hand the product that will get them professional results for that one special feature. And, when they get the results they want for that one feature, the other Kleenco products are ready to give them the same results for the rest of their home.

And you can hand them those special products not just once, but over and over again. A survey by the Nielson Company found that people spend a significant amount of time trying to keep their homes clean and fresh. Nearly one third (31%) of respondents say they clean every single day. Your customers, too, are cleaning conscious. They have cleaning on their mind. The opportunity for customer engagement that comes with a constant delivery of good results is unmatched. Here's how Paula, from A-1 Vacuum, put it:

"Kleenco products are not a bleach or 'Kool-Aid' product - they are truly effective & will keep your customers coming back to your store for creditable cleaning help... a true customer/store relationship! We recommend, with confidence, the Kleenco products!" - Paula, A-1 Vacuum, Inc.

The Kleenco Easy Start Package is designed so you'll be able to deliver that kind of result to all of your customers from day one. Because Easy Start contains a broad mix of products, you can always say "I have just what you're looking for, right over here!" Here's all of the areas covered by Easy Start:

 <p>Carpet, Upholstery, Laundry Care</p>	<p>Resilient, Laminant, Wood & Stone Floor Care</p>	<p>All-Purpose, Bathroom, Kitchen & Window Cleaning</p>
<p>Carpet-Brite • Sahara Dry • Kleen-Lane • Foam-Down • Effortless • Red Medic • Pet-Out • Kitty-Scram • Pet Solve</p>	<p>Quick Strip • Under-Coater • Finalize • Maintain • Lamtastik • Old Time Wood Floor Wash • Old Time Wood Floor Renew • Renaissance Stone Floor Cleaner</p>	<p>AllerRest Hepa Filter Wash • PK-200 • Shower-Kleen • PERK • Lightning-Kleen • Stainless Steel Polish • WinSparkle • Nu-Glass</p>
		

The breadth of customer needs met by the Kleenco line is large. But with Easy Start, it's contained in a small space. Each Easy Start package comes with a free, heavy-duty, custom-designed display stand that takes up minimal floor space. The package also includes internet advertising and partnership labeling with your store's name and contact information printed right on the bottle, so when your customer runs out, they know who to call and where to go. And every product in the Easy-Start package comes in multiple sizes: all are available in quarts and gallons, and many products are also available in half-gallon and pint sizes.

The products in this package have a retail value of over \$4,150.00 dollars. Your cost is just \$1,496.16. As an additional signing bonus, Kleenco will pay for all freight and shipping costs. Delivery is free. In addition, you can now pay for your order over a period of 6 months, interest free, with Kleenco's business finance partner, PayPal (subject to PayPal credit approval and terms). There has never been a better time than now to start getting the same kind of results that Thomas Pruett, President of Big Vac, Inc. has achieved with Kleenco:

"We have been handling Kleenco Products for over 30 years. We wanted a complete chemical company that manufactured a large assortment of chemicals. From general purpose cleaners, disinfectants, window cleaners, floor finishes, strippers and maintainers. We also wanted a brand that our customers couldn't find at your local hardware or grocery store. Selling cleaning chemicals is a perfect fit for anyone in the floor care business. Kleenco can help educate you and your staff on selling cleaning chemicals and choosing the right product for you and your customers. The products are easy to learn, easy to demonstrate, and easy to sell. A great addition to any store and your bottom line. When your customer has used up the product, they will need and want more. They will be back to purchase again. Repeat business is great."

Call now to order the Easy Start Package and start building your profitable repeat business with Kleenco today!

800-447-2708



www.Kleenco.com



"Profit in business comes from repeat customers, customers that boast about your project or service, and that bring friends with them."

-W. Edwards Deming

Source: quotes.deming.org/4749